

Privacy Policy

General

Shirck Orthodontics has created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for this website: www.shirckorthodontics.com

IP addresses and cookies

We use your IP address to help diagnose problems with our server, and to administer our Web site. Your IP address and cookie file is used to help identify you and your personal profile, track shopping cart items, and track your access via .htaccess requests, where applicable.

Remarketing and behavioral targeting

This type of service allows this Application and its partners to inform, optimize and serve advertising based on past use of this Application by the User.

This activity is performed by tracking Usage Data and by using Cookies, information that is transferred to the partners that manage the remarketing and behavioral targeting activity.

In addition to any opt out offered by any of the services below, the User may opt out of a third-party service's use of cookies by visiting the [Network Advertising Initiative opt-out page](#).

AdRoll (Semantic Sugar, Inc.)

AdRoll is an advertising service provided by Semantic Sugar, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#).

Personal Information

Our site uses a variety of feedback and/or registration forms, order forms, online survey forms, and submission forms which require users to give us contact information (like their name and email address). The user's contact information is used to contact the visitor when necessary. Contact information from these forms may also be used to send information about our company and scheduled events, merchandise specials, contests, or other information relating. Users may opt-out of receiving future mailings; see the choice/opt-out section below.

Links

This site contains links to other sites. Shirck Orthodontics is not responsible for the privacy practices or the content of such Web sites.

Public Forums

This site makes chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information.

Security

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. These measures include IDENTD, IP/REFERRER LOGGING, and SSL encryption for applicable online transactions.

Choice/Opt-Out

Our site provides users the opportunity to opt-out of receiving communications from our partners at the point where we request information about the visitor. This site gives users the following options for removing their information from our database to not receive future communications or to no longer receive our service and cancel their subscriptions.

Contacting the Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you can contact:

Shirck Orthodontics

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www.shirckorthodontics.com/